



Office of the Secretary of State

Tim Wyma

Presidential Primary Communication Plan

TURNOUT PREDICTION 42%

*based on prior Presidential Primary turnout

KEY DATES

February 24 – Office of the Secretary of State publishes initial list of candidates

March 10 – Final day for major political parties to submit nomination petitions

March 18 – Final day for candidates to withdraw

March 19 – Last day for the Secretary of State to certify candidates on the Presidential Primary ballot to the counties

April 9 – Military and overseas ballots mailed for the Presidential Primary

April 25 – Deadline to register by mail or online

May 6 – Presidential Primary 18-day voting period begins/ regular ballots mailed

May 16 – Last day to register in person

May 24 – Presidential Primary

June 7 – County Canvassing Board certifies and transmits Presidential Primary results

June 10 – Last day for Secretary of State to certify Presidential Primary results

ELECTION NIGHT RESULTS REPORTING

8:00PM – Counties will begin uploading results to State

8:30PM – State will begin compiling results by Congressional District

9PM – Results by Congressional District will be posted online

links:

- results.vote.wa.gov/results/20160524/
- results.vote.wa.gov/results/current/export/MediaResultsByCounty.txt
- results.vote.wa.gov/results/current/export/MediaResults.txt
- results.vote.wa.gov/results/current/export/MediaVoterTurnout.txt
- results.vote.wa.gov/results/current/export/AbstractResults.txt

TALKING POINTS

What is the Presidential Primary?

The Presidential Primary offers all voters an opportunity to participate in the nomination of major political party candidates. These candidates are nominated at each major political party national convention. The political parties may choose to use the Primary results when determining the candidate each Washington state delegate supports at the national party convention.

How will the political parties use the results of the Presidential Primary?

The political parties retain the authority to decide if they will use the Presidential Primary to allocate delegates to the national nomination conventions. The political parties may also use caucus results, or a combination of primary results and caucus results.

The Republican Party will use the Presidential Primary results to allocate 100% of their convention delegates. The Democratic Party will not use the Primary Election results to allocate any of their delegates. They will rely solely on the results of their Precinct Caucuses on March 26th. For more information about the caucuses, please contact the political parties.

What is the difference between a primary and a caucus?

One of the main differences between a primary election and a caucus is who is running the show. State governments conduct primaries, while state parties are behind caucuses. In both processes, voters are selecting candidates who will move on to the presidential election in November.

Can I participate in both the primary and a political party caucus?

Voters may participate in party caucuses and the Presidential Primary, but only on behalf of the same party. Every voter participating in the Presidential Primary must sign a party declaration stating that the voter has not participated in the other party's caucus process. Each party will receive a list of voters who chose to affiliate with that party in the primary. The Washington State Republican precinct caucuses were on Saturday, February 20, 2016. The Washington State Democratic precinct caucuses were on Saturday, March 26, 2016. For information regarding party caucuses, contact the state political party organization.

What is the last day to register so I can vote in the 2016 Presidential Primary?

To vote in the 2016 Presidential Primary, you must be a registered voter in Washington state. We encourage voters to register as soon as possible to avoid delays. April 25, 2016 is the last day to register by mail or online. Voters not currently registered to vote in Washington state may register in person in a County Auditor's Office until May 16, 2016. April 25, 2016 is also the deadline to change an address or name for existing Washington state voter registrations.

How do I participate?

Every registered voter will receive a Presidential Primary ballot in the mail.

Party declaration. You must sign a political party declaration on the ballot return envelope. The declaration signed must match your voted candidate's political party.

Vote for one only. Both the Democratic and Republican ballots will appear on a single consolidated ballot. Unlike other elections, you may only vote for one candidate on the entire consolidated ballot page.

Why do I have to declare a party?

For the Presidential Primary only, the major political parties require voters to subscribe to a specific party declaration. For 2016, both the republican and democratic parties submitted party declarations for the Presidential Primary. (RCW 29A.56.050)

A major political party is defined as:

"...a political party whose nominees for president and vice president received at least five percent of the total vote

cast at the last presidential election.” (RCW 29A.04.086)

Currently, only the Republican and Democratic Party qualify as major political parties.

Where did the party declarations come from?

The major parties drafted the declarations to which voters must attest. They are:

Republican: “I declare that I am a Republican and I have not participated and will not participate in the 2016 precinct caucus or convention system of any other party.”

Democrat: “I declare that I consider myself to be a DEMOCRAT and I will not participate in the nomination process of any other political party for the 2016 Presidential election.”

What does the Secretary of State do with my party declaration?

The Secretary of State keeps a record of your party declaration for a period of 22 months following the certification of the Presidential Primary, during which time party officials or any member of the public can check party preferences.

Why is Ben Carson still on the ballot?

Ben Carson publicly suspended his campaign on March 4; however, the candidate did not submit a Withdrawal of Candidacy.

Why is Marco Rubio not on the ballot?

Even though he was included on the initial list of candidates, Marco Rubio is not included in the Voters’ Pamphlet or ballot because he submitted a Withdrawal of Candidacy on March 18.

SOCIAL MEDIA MESSAGING

Register to Vote

Our state’s Presidential Primary is on May 24th!
Are you registered to vote? It’s still not too late!
Click here.

Our state’s Presidential Primary is on May 24th!
Click here to register before it’s too late!

Washington’s Presidential Primary is on May 24th!
Are you registered to vote? Click here to register now.

Make sure you’re registered to participate in Washington’s Presidential Primary!
Click here to register.

Click here to register to vote! 3 minutes. Click. Done.

Return Your Ballots

Return your ballot before May 24th!
Click here to find a drop box near you.

TALKING POINTS | 2016 PRESIDENTIAL PRIMARY MOCK ELECTION

What is the Mock Election?

- The Mock Election is a FREE non-partisan, civics education event where students get the opportunity to vote on the same candidates and issues that adults in Washington will be voting on. It is conducted every year during the week before the General Election.
- This year, students will also have the opportunity to vote in a special Mock Election before the Presidential Primary on May 16-20!
- Nearly 130,000 students have voted in Washington's Mock Election since 2004.

Who can participate?

- Open to all public, private, tribal, and homeschool K-12 students in WA.

How will voting take place?

- Voting will be conducted online at www.vote.wa.gov/mockelection
- Voting will open at 9:00 AM on Monday, May 16 and close at 1:00 PM Friday, May 20
- Results will be posted soon after 1:00 on Friday, May 20.
- Voting should take students less than 5 minutes!

Do students need to register beforehand?

- No pre-registration is required. Students will register and vote in one sitting. Student information is used only to tabulate school election results; no personal data is recorded or distributed.

How can teachers prepare?

- Educators can request free "I Voted" Stickers and Teaching Elections in Washington State curriculum guides at www.vote.wa.gov/mockelection.

TALKING POINTS | 2016 PRESIDENTIAL PRIMARY VOTERS' PAMPHLET

The Secretary of State's Office will be distributing a statewide Voters' Pamphlet for the 2016 Presidential Primary. These will be mailed to every household in Washington State.

Candidate Statements

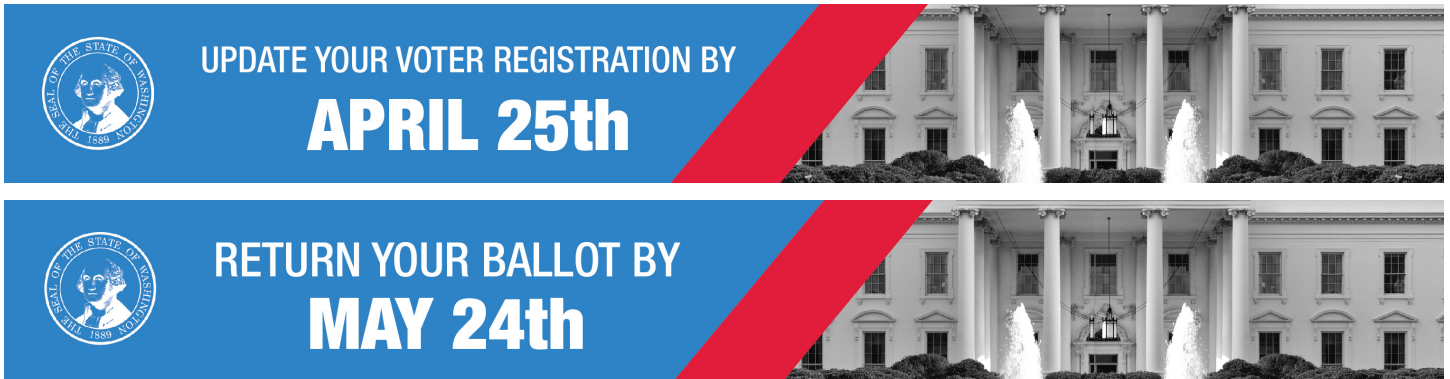
Statements were submitted by the candidate's campaign and were not edited or fact-checked by the Secretary of State's Office. Statements are printed exactly as submitted. Questions about the candidate statements should be directed to the candidate's contact information provided in the pamphlet.

Candidates who have dropped out

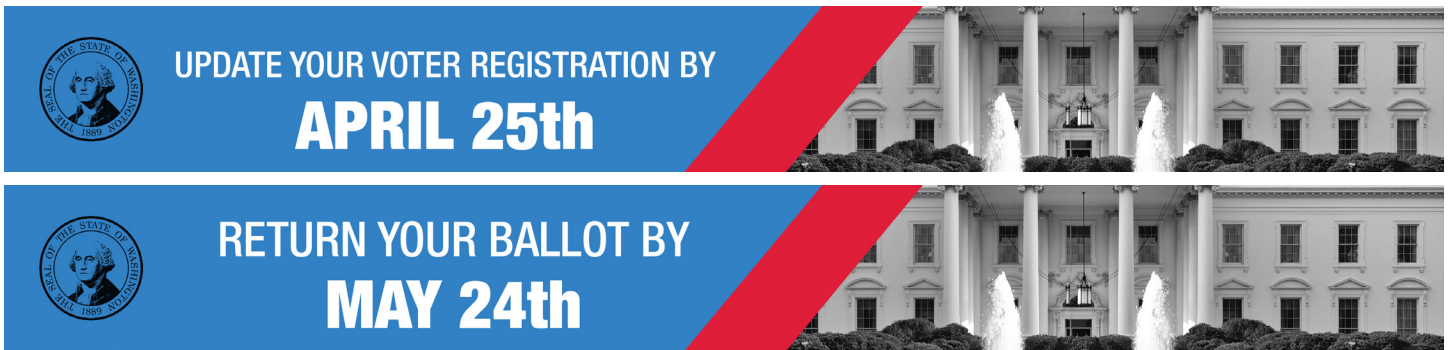
- Ben Carson – On February 24th, Secretary of State Kim Wyman released the initial list of candidates who would appear on the presidential primary ballot. Candidates on this list had until March 18th to withdraw from the presidential primary and have their name removed from the ballot. Ben Carson suspended his campaign after the initial list was released, but failed to submit a Withdrawal of Candidacy in time to be removed from the ballot or voters' pamphlet.
- Marco Rubio – Even though he was included on the initial list of candidates, Marco Rubio is not included in the Voters' Pamphlet or ballot because he submitted a Withdrawal of Candidacy on March 18.

ONLINE ADS

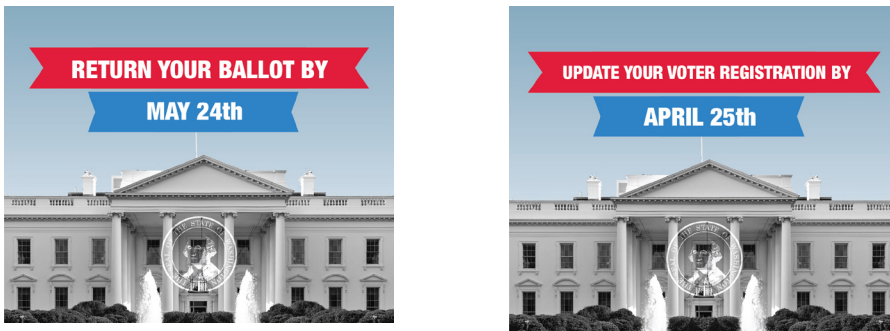
Banner Ad 728x90



Banner Ad 960x110



Banner Ad 300x250



Banner Ad 350x350



