

THE STATE LIBRARY



Washington
Secretary of State
SAM REED

Library Council of Washington

March 1, 2007

Washington State Library
Room 413

LCW PRESENT

Eve Datisman, School Libraries
Tim Fuhrman, Academic 2-Year
Lillian Heytvelt, Rural Libraries
Sherry Ann Hokanson, Special Libraries
Lisa A. Oberg, Special Libraries
Chris Skaugset, Public Libraries Under 100,000

Rayette Sterling, Cultural Diversity
Kevin Stevens, Information and Technology
Jan Walsh, Ex-Officio, State Librarian, WSL
Jan Weber, School Libraries
Bruce Ziegman, Public Libraries Over 100,000

WSL PRESENT

Rand Simmons, Library Development
Program Manager
Jeff Martin, LSTA Administrator
Karen Goettling, Consultant
Anne Yarbrough, Secretary Administrative

SPECIAL GUESTS

Elizabeth Iaukea, Training Coordinator, WSL
Will Stuvenga, SDL Project Manager, WSL

WELCOME AND INTRODUCTIONS

Eve Datisman, Chair, welcomed Council and introduced the newest member, Lillian Heytvelt, representing Rural Libraries. There was a roundtable introduction of all present.

REVIEW MEETING AGENDA

Council reviewed the revised agenda in the handout folder; no additional changes were made.

APPROVAL OF NOVEMBER 15, 2006 MEETING NOTES

The November 15, 2006 meeting notes were approved without changes.

NOVEMBER 2007 LCW MEETING

The previously identified tentative dates for the November 2007 LCW meeting were discussed. A decision was made to meet on Wednesday, November 7.

STATE LIBRARIAN'S REPORT

Jan Walsh provided her report to Council on the following items: WSL budget, State agency staffing, the Heritage Building, and WTBBL.

LSTA FIVE-YEAR EVALUATION REPORT

Jeff explained that every 5 years, we are required by IMLS to evaluate our use of LSTA funds for the previous 5 years, and at the same time, plan for the next 5 years. Buff Hirko, WSL, developed a draft evaluation covering 2003–2007 before her recent retirement. Jeff, Karen, Rand, and Susan Barrett are revising Buff's draft. One requirement is to do in-depth evaluation on one goal or project; VRS will be used this time.

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Originally it was planned to have a complete draft available at this meeting for Council's approval; however, it is still not finalized. Jeff referred Council to the handout folder for the Introductory Statement and Summary of Impact that will be a part of the final evaluation. Jeff asked LCW to review the Introductory Statement and Summary of Impact and return comments to Jeff by March 9. Jeff will send the Lessons Learned and the Introduction to Council for review.

After discussion, Bruce moved that Council give WSL staff their blessing to complete the evaluation themselves; Jan Weber seconded the motion; the motion passed unanimously.

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Eve asked if this might be the time to review Council's principles and priorities for the next 5-years use of LSTA monies. Jeff responded that the May meeting might be a good time to discuss this because we should have a draft of both the Statewide Plan and the LSTA 5-Year Plan. Eve asked that the Council's current priorities and principles be included in the May agenda packet for Council to review for discussion at the May meeting.

UPDATES:

Eve facilitated a discussion on the "updates" and Will Stuiivenga joined the meeting to provide his expertise and answer questions.

- **Digitizing the Seattle Times**

Rand reported that there was a lot of interest and excitement at the ALA Mid-Winter meeting about this proposal to digitize the out of copyright portions of the Seattle Times. Additional names were gathered for the steering committee.

ProQuest has dropped their access fee from \$125,000 to \$75,000. The project manager, Marta Lee-Perriard, intends to collect letters of intent from libraries, requesting a financial commitment to both the initial digitization cost, and the ongoing access charges.

Bruce asked, as the fee comes down, is there a possibility of using variance LSTA monies to fund the first year? Rand explained that variance comes at the end of the fiscal year and IMLS will not allow the use LSTA funds to pay forward into the next fiscal year. If Council really wanted to use LSTA for these charges, it must be planned far ahead so it can be paid out of FY08 funds.

Rayette asked what value added services will ProQuest provide? Rand responded that it will become part of their historical newspaper collection so it can be cross-searched. It fits very nicely with the Classroom Based Assessment (CBA project).

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Bruce suggested that if we are using local money to digitize the paper, we could ask ProQuest to consider giving free access for the first year as a marketing tool to see if we like it and see how we use it; that would build interest in paying for it

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in future years. Rand said it was certainly something we could talk to them about.

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There would be an understanding with ProQuest that the State library would become the steward of the images and have them in our Digital Archives. The Digital Archives in Cheney, theoretically, could serve up those images through a different interface if needed.

- **Group Services**

Eve pointed out that since OCLC is serving up the Group Catalog through Worldcat.org and anyone can search it at any time, it creates a problem for us to sell it to Washington libraries. Therefore, we should work on our funding a statewide group catalog, which is one of the things we keep hearing in surveys and from everyone at the Future Search Conferences that people want. Libraries also want a federated search. We should make sure that we have a Washington interface for everybody with a personalized Washington stamp.

Rand referred Council to the handout about the advantages of Washington Group Services. Discussion followed and Will and Rand answered questions.

Tim moved and several members seconded that we set aside a certain length of time to fund the statewide catalogue with LSTA funds and then at the end of that time we determine whether the statewide catalog is of value to the libraries of the state. If it is not, we drop it; if it is, we decide how to proceed. The motion passed.

Eve amended the motion that we evaluate the statewide catalog annually, no later than May, so it can be incorporated into the work plan over the summer. The amendment was agreed to.

We will continue to phase in the smaller, underfunded small libraries as approved last year.

- **Marketing**

Jeff reported that IMLS recently contacted states about what is and is not allowable under "marketing." LSTA funds can only be used to create awareness of LSTA-funded activities. LSTA funds cannot be used for direct marketing of non-LSTA funded library activities. This interpretation is more narrowly defined than what we previously understood. We need to be cautious that our sub-grantees understand what is and is not allowable.

FY2008 IDEAS: INTRODUCTION

Jeff introduced and briefly explained the five ideas received for new projects in FY2008:

- Off the Page: Downloadable Audio Books for WA
- Teaching Teachers about Research
- Washington Preservation, part II: Collectively Preserving WA's Cultural Heritage
- Generation B: Library Services for "Baby Boomers"
- Funding Teen Advisory Boards

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There was a discussion on each idea; however, no decisions were made at this time. Council will review and rank these ideas at the May meeting.

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FUTURE SEARCH CONFERENCES/STATEWIDE NEEDS ASSESSMENT

An important piece of planning for the development of libraries in Washington, 2008-2012, was the recent Future Search Conferences conducted by Consensus. Karen led Council in an exercise to obtain feedback from those who attended (see attachment).

Council expressed appreciation to WSL staff for all the hard work in making the Future Search Conferences a success.

Consensus used the statewide needs assessment to prepare *The Landscape for Change* executive summary, an examination of the strengths, weaknesses, threats and opportunities of Washington Libraries. Council liked the summary, thought it was brief enough to be easily read by others, and thought it served us well.

DEVELOPMENT OF STATEWIDE LIBRARY DEVELOPMENT PLAN

The LSTA Five-Year Evaluation is due at IMLS March 30; we'll have a final draft by March 16.

Jeff reported the timeline for the Statewide Library Development Plan and the LSTA Five-Year Plan:

Consensus should have the draft Statewide Plan by March 9. After an internal review, then it will be posted to the Web for Council to review. WSL will conduct another electronic survey for the library community to provide their input. The final Plan will be available approximately April 5.

- Then the work on the LSTA 5-Year Plan begins. The Statewide Plan will be the umbrella outlining what libraries want to work towards in this state, and the LSTA 5-Year Plan will be more narrowly focused on what we can support out of that with LSTA funding. The draft LSTA 5-Year will be finished by the end of April, followed by a couple weeks of review and comment. Both the Statewide Plan and a final DRAFT of the LSTA 5-Year Plan will be presented to Council on the May 31 meeting; that leaves a few weeks to tweak the LSTA Plan, if needed, before it has to be at IMLS on June 29. Consensus will continue to work with WSL to develop an outcomes baseline and a methodology so when we get to the end of the next 5-year period, we will have a blueprint to work from and collect the post data. If IMLS has questions, the consultant is still under contract to assist until the end of Sept.

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EXPLORE THE FUTURE OF EDUCATIONAL TECHNOLOGY IN WASHINGTON STATE

Eve, Rand, and Chris attended a one-day conference on the Internet2 at the UW. Schools are investing in video conferencing and other collaborative technologies to meet the challenges of learning to use using advanced technology. Eve's favorite was the Marine science activity that planted cameras, seismographs, and sound components around the volcanic vents on the plates to map the world tectonic movements. What are the implications for libraries? Where's our niche? How do we find our place in a world where things are happening so quickly and what do we need to do to change?

Eve recommended Council view the "Shift Happens" PowerPoint and said she would email the link to everyone. (<http://www.scottmcleod.org/didyouknow.wmy>)

CE GRANT LIMITS FOR 2007

Elizabeth Laukea, WSL Training Coordinator, explained the recent changes to the 2007 CE grants rules and the reasons for those changes, which were primarily to make the funds go farther to cover more individuals, and to reduce the workload for CE grant staff. The changes can be found on the CE grants training site <http://www.secstate.wa.gov/library/libraries/training/continued.aspx>.

The new policy was adopted to prevent any single library from using an unfair share of CE resources; this policy will be communicated to the library director whenever a situation arises that calls for it.

Rand complimented Elizabeth for doing such a good job of promoting the CE grants especially to the school librarians.

Eve asked if this raises the question of whether or not we need to raise the amount for CE. Elizabeth said that in some ways yes, but if we are spending \$75,000 then that equals \$150,000 spent statewide on CE, which is pretty good. The level of need grows as the level of funding grows.

Evelyn Lindberg has developed a new CE database that allows staff to better track expenditures internally without relying on the state accounting system, and has greatly streamlined the production of the award letter and claim form.

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Elizabeth has put together a more extensive reporting form that shows what people attended, if it met their needs, and asks if the event could be improved. The questions asked, especially for the organization grants, match the questions WSL is asked for the annual IMLS report.

CE has a wealth of data to tell us where people are spending their money. It's helpful to look at this data when planning conferences and speakers.

We can't meet everybody's needs so CE is a way for each individual person or library to decide what skills they need to serve their patrons.

In addition to CE grants, project training and the College of DuPage satellite teleconference series fill a couple of thousand seats, so there are multiple avenues to obtain training.

INFORMATION SHARING AND UNFINISHED BUSINESS

- Library 2.0 article, Casey and Savastinuk, Library Journal
- Emergency Phone Tree, Review and submit changes (also LCW list in handout packet)
- Library Development summary report
- IMLS Primary Source Newsletter

WRAP UP; ITEMS FOR NEXT AGENDA

- FY2008 IDEAS; Review and rank

Respectfully submitted by Anne Yarbrough, Secretary Administrative