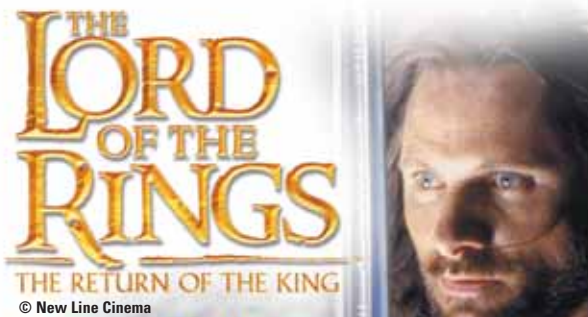


## BREAKING NEWS!

### BRING LORD OF THE RINGS TO YOUR LIBRARY

IT'S THE BEST NEWS TO HIT THE SHIRE SINCE FRODO'S RETURN!

Libraries can now use box-office hits like *Lord of the Rings: The Return of the King* for books-to-movies events, Teen Read Week, "Creature Feature @ Your Library" for summer reading and more! Check out some of the exciting **New Line Cinema** and **Fine Line Features** movies which are now covered by the Public Performance Site License through Movie Licensing USA.



#### COMING TO THEATERS!

- How to Eat Fried Worms*, PG, Based on the novel by Thomas Rockwell
- Hoot*, PG, Based on the novel by Carl Hiaasen
- Take the Lead*, PG-13

#### AVAILABLE NOW!

- The Lord of the Rings trilogy*, PG-13, based on the books by J.R.R. Tolkien
- The Notebook*, PG-13, based on the novel by Nicholas Sparks
- Dungeons & Dragons*, PG-13
- Hairspray*, PG, based on a Broadway musical
- Mr. Deeds*, PG-13, based on a short story by Clarence Budington Kelland
- Elf*, PG
- A History of Violence*, R, based on graphic novels by John Wagner and Vince Locke
- Raise your Voice*, PG
- I am Sam*, PG-13
- Thirteen Days*, PG-13, based on books by Ernest R. May and Philip D. Zelikow
- The New World*, PG-13
- Wag the Dog*, R, based on the book by Larry Beinhart
- The Island of Dr. Moreau*, PG-13, based on the novel by H.G. Wells

And many more!

## DINOSAURS AT GAIL BORDEN LIBRARY – A GIANT SUCCESS!

By Miriam Lytle and Denise Raleigh  
GAIL BORDEN PUBLIC LIBRARY  
ELGIN, ILLINOIS

"Kids sometimes think that libraries are boring... dinosaurs make it look cooler." A second grader made this observation after his tour of the exhibit *GIANTS: African Dinosaurs* created by Project Exploration at the Gail Borden Public Library in Elgin, Illinois. His classmates chimed in, indicating loudly that they were amazed to find huge dinosaurs at their library. The library is now a place that they equate with reading and exploration, excitement and discovery.

*GIANTS*, a world-class traveling exhibit, has been a bold and innovative step for a library to take in order to spark the imagination and lead people through the door, to books, AV materials and library services. Towering giant dinosaur skeletons and 130 million year old fossils among stacks of books have wedded resources and wonderment for a dynamic result.

The Community Programming Committee, comprised of library staff, qualified community individuals, and partnering organizations, developed over 65 programs to be presented over the course of the exhibit. These are in addition to the traditional ongoing programs provided by the library. Among the programs, Movie Licensing USA provided two family films.

"Dino-Error-Spot-A-Ramus – A Jurassic Park Viewing" was hosted by paleo-artist Lonny Stark who pointed out the mistakes made by the moviemakers. Twenty-two people – including the library director – were drawn to this Monday evening October 17 event. Scrutinizing the size of the raptors, to the behavior of a T-rex, to the movie camera reflection in the kitchen door, the audience had fun and lots of laughs



with a brand new look at this favorite dinosaur film.

**"Breaking the stereotype of the anachronistic library is key to reaching young users and teens!"**

The "Halloween Weekend Movie and Costume Party" attracted 82 attendees on Saturday, October 29 at 10:30 a.m. to see the story about a long-necked dinosaur in *The Land Before Time*. Fairy princesses to horned little devils ranging in age from toddlers to twelve-year olds streamed into the library's meeting rooms. Pouring

themselves apple cider or scooping cupfuls of cheesy popcorn into their party bags, the children settled on chairs with their parents, or sat cross-legged on the floor. Many parents and children said "thank you!" with big smiles afterwards – the best mark of a wonderful program!

Most importantly, the library burnished its image as an exciting community center. "You wouldn't expect this in a library!" an eight-year-old girl exclaimed while sitting in the DeltaDrome Theatre watching a continuous loop "Project Exploration" dinosaur bone expedition movie. Breaking the stereotype of the anachronistic library is key to reaching young users and teens. We believe this trend will continue as Gail Borden provides relevant and interesting programs.

Surveys show that patrons and visitors want specific programs, and the Gail Borden Public

Library pledges to meet those needs in the near future. Films, lectures, meeting authors, travelogues and craft workshops ranked high among the survey results to date. One visitor from Maryland commented on the survey, "This is the best library in the country." We can only say we strive to be, by being a fresh, relevant, and active community center.

While the Grand Victoria Foundation supported funding the exhibit, the Gail Borden Public Library Foundation had to raise the funds to finance programming, insurance and myriad costs surrounding the exhibit. On December 2, the Foundation auctioned 26 four foot by eight foot "sauropods" that formed Dinos on Parade. For a fee of \$2,500, these fiberglass dinos were purchased and sponsored by businesses, organizations, and individuals. Local artists magically transformed each into a work of art with monikers like Zebrasaurus, Hello Dali-a-saurus and Roget's Thesaurus.

Each Dino on Parade was placed around the community prior to the opening of the exhibit. Hosts of adventurers, guided by Dig-It maps, traveled throughout the area to find the dinos, pose for pictures and vote for their favorite on the library's website. What a successful public

continued on page 2, DINOSAURS



## DINOSAURS

continued from page 1

relations campaign this was! They advertised the upcoming exhibit and generated excitement about the big dinosaurs that would appear in the library in September. In addition they raised \$40,000, the major source of income to help support the exhibit costs, including the Movie Licensing USA films and other dinosaur programs.

Situated in the heart of Elgin, Illinois, the Gail Borden Public Library District (GBPLD) opened a new state-of-the-art facility in October 2003. This beautiful 139,980 square foot two-story building serves 123,507 patrons. Each month library attendance averages between 55,000 and 60,000 people, which includes many out-of-district patrons. The pride of the community, the new library won the prestigious 2004 Downtown Neighborhood Improvement

Award, and 2004 Elgin Image Award. Perched on the banks of the Fox River, the library is a scenic landmark located along a recent extension of the Fox Valley Bike Trail.

Elgin's diverse population is comprised of 34.3% Hispanic, with 23.7% of the population born outside of the U.S. (U.S. Census Bureau, Census 2000). In addition to the city of Elgin, GBPLD serves South Elgin, and parts of Streamwood, Bartlett, Hoffman Estates, as well as portions of unincorporated Cook and Kane counties. The library continues to actively seek ways to inspire our many new citizens and



**ZATHURA**  
A SPACE ADVENTURE  
© Columbia Pictures

### Youth Librarian News

is a newsletter of program ideas sent to thousands of libraries who have a Public Performance Site License through Movie Licensing USA. To submit an article for publication or to share your comments, questions or suggestions, contact:

1-888-267-2658 (Toll-Free)  
mail@movlic.com  
www.movlic.com

Visit [www.movlic.com](http://www.movlic.com) and use our movie search by genre to find movies based on "Dinosaurs and Other Large Creatures"

immigrant families, so often an overlooked and underserved populace.

Today, Elgin is an integrated and lively community where the library serves as a busy hub of educational and recreational activity. Gail Borden galvanized the community, far beyond district boundaries, with the exhibit *GIANTS: African Dinosaurs created by Project Exploration*, from September through December, 2005. Find out more about the Gail

Borden Public Library District's innovative achievement ([www.gailborden.info/dinogiants](http://www.gailborden.info/dinogiants)).

**"Surveys show that patrons and visitors want specific programs. Films, lectures, meeting authors, travelogues and craft workshops ranked high among the survey results to date."**

## MOVIE REVIEW

### HARRY POTTER AND THE GOBLET OF FIRE

VIDEO RELEASE DATE: MARCH 7, 2006

By Nancy Carstensen a.k.a. "Princess Potter"

CHILDREN'S LIBRARIAN  
OCEANSIDE PUBLIC LIBRARY; CALIFORNIA

Here's the dilemma...how do you cut a 734-page epic into a workable film without garnering the ire of millions of devoted fans worldwide? As one of those devoted fans, that was also my main concern in the months leading up to the release of *Harry Potter and the Goblet of Fire*. Would screenwriter Steve Kloves completely decimate the story that I love to squeeze it into a workable length for a film?

I am happy to report that the well-practiced Potter team, with new director Mike Newell at the helm, has done an excellent job of creating an exciting, visually stunning story that does justice to the book without getting too bogged down in all the details that made Rowling's creation great, but would have buried a film. After all, we wouldn't want to see a Potter film turn into *Dune*, now would we? (Oh...did I say that out loud? My bad! Teehee!)

Newell and fourth-time screenwriter Kloves have wisely lifted the central plot of Goblet of Fire, namely the Triwizard Cup tournament, to be the film's base, then added in the pertinent personal relationships and series story elements necessary to get us ready for the next installment. It's a fantastic rollercoaster ride from start to finish, with plenty of layering both visually and story-wise to keep fans happy through subsequent viewings.

The PG-13 rating is definitely earned, and I don't recommend this film for children younger than 6 or 7, or for sensitive children. The darkness is gathering around Harry and his friends, and the themes and experiences are growing more difficult as well. Harry is being tested, and the tasks he faces here in the Goblet of Fire are only the beginning of the challenges that lie ahead.

With the fifth film currently slated for a summer 2007 release, whatever will we fans do with ourselves for the next 18 months? **Why not have a Harry Potter birthday party on July 31st, or celebrate the video release with a Potter Film Fest with costume and trivia contests?** For you adult fans, check out a literary conference like Lumos 2006: A Harry Potter Symposium ([www.Lumos2006.org](http://www.Lumos2006.org)).

While you are waiting for the next book and film, keep your library's Potter fans in the know by starting a Potter News bulletin board. You can post updates on filming, take a sneak peek at photos and track the author's progress on Book 7 by checking the many wonderful websites available. My personal favorites are:

- **The Leaky Cauldron**  
[www.the-leaky-cauldron.org](http://www.the-leaky-cauldron.org)
- **Mugglenet**  
[www.mugglenet.com](http://www.mugglenet.com)
- **The Snitch**  
(a British site that often is more current than American sites)  
[www.thesnitch.net](http://www.thesnitch.net)
- **The Harry Potter Automatic News Aggregator**  
[www.hpana.com](http://www.hpana.com)
- **The author's official website**  
[www.jkrowling.com](http://www.jkrowling.com)

Help keep the Harry Potter excitement alive at your library! Stay Magic!



Send your movie review for  
**Youth Librarian News**  
to [mail@movlic.com](mailto:mail@movlic.com)



# Watch A Winner

Licensed libraries can dazzle patrons with this year's Academy Award® winning movies!

## BEST MOTION PICTURE OF THE YEAR

*Crash*

## BEST SUPPORTING ACTOR

George Clooney for *Syriana*

## BEST SUPPORTING ACTRESS

Rachel Weisz for *The Constant Gardener*

## BEST DIRECTOR

Ang Lee for *Brokeback Mountain*

## BEST ORIGINAL SCREENPLAY

*Crash*

## BEST ADAPTED SCREENPLAY

*Brokeback Mountain*

## BEST CINEMATOGRAPHY

*Memoirs of a Geisha*

## BEST FILM EDITING

*Crash*

## BEST ART DIRECTION

*Memoirs of a Geisha*

## BEST COSTUME DESIGN

*Memoirs of a Geisha*

## BEST MUSIC (ORIGINAL SCORE)

*Brokeback Mountain*

## BEST MUSIC (ORIGINAL SONG)

*Hustle & Flow*

## BEST MAKEUP

*The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*

## BEST SOUND MIXING

*King Kong*

## BEST SOUND EDITING

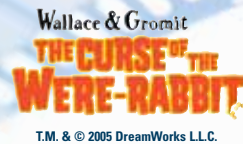
*King Kong*

## BEST VISUAL EFFECTS

*King Kong*

## BEST ANIMATED FEATURE FILM OF THE YEAR

*Wallace & Gromit in The Curse of the Were-Rabbit*



T.M. & © 2005 DreamWorks LLC.



*Crash*  
© Lions Gate Films



*The Constant Gardener*  
© Focus Features



*The Chronicles of Narnia*  
© Walt Disney Pictures/Walden Media

# CREATURE FEATURES

## "Creature Feature" Film Ideas

- Creature from the Black Lagoon* (G)
- Dracula* (1931 Not Rated, 1992 R)
- The Fog* (PG-13)
- Frankenstein* (1931 Not Rated, 1995 R)
- Godzilla* (PG-13)
- Harry Potter and the Goblet of Fire* (PG-13)

For more ideas, use our online movie search by genre to find movies based on themes such as "Animals," "Comic Book/Strip Characters," "Horror and Halloween," "Science Fiction," "Supernatural" and more. Have your teens vote on which movies they would like to watch.

### Movie Search

DO WE COVER THE MOVIE YOU'RE LOOKING FOR?

Title  GO

Director

Actor

✓ Genre

Enhance your "Creature Feature @ Your Library" summer reading program and attract young adults with "Creature Feature" Films and program ideas for licensed libraries.

- Have a monster movie marathon or midnight movie.
- Serve themed snacks like Monster Mix (Trail Mix), Bug Juice (green or red), "Monster" brand energy drink, Freaky Frankenstein Fudge, Black Lagoon Licorice, Ben and Jerry's "Fossil Fuel" ice-cream, General Mills "Boo Berry," Franken Berry" or "Count Chocula" cereals and of course popcorn!
- Show classic horror films and the modern movies inspired by them.
- Hold a monster dress-up contest or art contest and award prizes for the scariest or funniest monster.
- Sponsor a writing contest and award prizes for the best story.
- Most importantly, ask your teens what they would like to do!

# FINDING FUNDING

By Sally G. Reed

EXECUTIVE DIRECTOR  
FRIENDS OF LIBRARIES U.S.A.  
PHILADELPHIA, PA

It seems there are always more great ideas for youth and family programs than there is money to fund them. You might be surprised, however, how much money there is in your community to support kids, families, learning and libraries. No matter how small or large your community, it is entirely likely that you can find funding at the local level by making a good case for your program ideas.

The first and most obvious place to start, of course, is with your Friends of the library group. Many library program budgets are financed entirely through their Friends. But you (and your Friends) don't need to be limited by what's currently available in their coffers. Finding other funding sources in your community is easy and when you're successful at getting a local grant or gift, you will not only gain additional revenue, you'll have made a new "friend" or "friends" for your good work.

So, just how do you go about finding and getting money in your community? You'll have to do a little homework. Before you write a proposal, list all the possible funding sources in town. Consider, for example:

- **Civic groups** such as Lions, Rotary, Optimists, and Kiwanis clubs. These groups exist to help make their communities better and typically give small grants to various organizations each year.
- **Local businesses** – is there a business in town that would like to underwrite a summer movies at the library series? If you offer them public acknowledgement of their gift, that acknowledgement might be worth even more than their advertising in the local paper.
- **Corporations** that have a presence in your town usually also have a foundation. These corporations often want to be seen as good community citizens, and giving funds for a youth or family program at the library will go a long way in meeting this objective.

**"Is there a business in town that would like to underwrite a summer movies at the library series?"**

- **Community foundations** are often great resources for grants. If you are looking for support for a more expensive or expansive program – or series of programs – they might be the perfect source.
- **Individual donors** shouldn't be dismissed as having potential for funding. Individuals are best approached for start-up funding rather than ongoing program expenses. If you have a person "of means" in your community and you are trying to start something new (like getting public performance rights), you might consider asking!

Once you've made a list of potential donors, get a little background information. What types of programs has the community foundation supported in the past? When does the Rotary Club usually give its annual grants and who do you have to contact to get guidelines? Which local business seems to be very active in the community – which pays the most for advertising? Getting a little background information will enable you to determine which group, business, or individual will be most likely to fund your program.

OK, you've prioritized your potential donors, now it's time to put together a proposal. The proposal doesn't have to be long, but you should be clear about the program itself, the numbers and ages of the potential audience, and (this is important!) the impact you expect this program to have on the community. Let the potential funders know why you are coming to them for money – is this something new and something that isn't normally covered in the operating budget? Also, let the donor know how you'll acknowledge their gift or grant.

**"If you are a little shy about the asking, remember, this is not something you're doing for yourself but for your community..."**

This proposal is the tool you need to get your foot in the door. Call each potential donor one at a time and let them know you'd like to meet with him or her to discuss a great idea you have to serve the people in the community. Ask for an appointment and bring your proposal with you (with an extra copy to leave behind). Once you are granted a meeting, you may find that there is a special format or grant application that you'll need to fill out. No problem! You've done a lot of the work already in putting your thoughts into words by writing an initial proposal.

The most important thing to know is that there is money in your community – all you need to do is ask! And if you are a little shy about the asking, remember, this is not something you're doing for yourself but for your community – all

potential donors will respect you for trying to improve the quality of life for your patrons. Let them know that this is their opportunity to share in the great work of making things better!



# SET THE SCENE FOR SUMMER: DECORATING YOUR LIBRARY FOR PAWS, CLAWS, SCALES & TALES!

By Nancy Carstensen  
CHILDREN'S LIBRARIAN  
OCEANSIDE PUBLIC LIBRARY, CALIFORNIA

When it comes to creating an exciting, welcoming environment for your readers, follow my motto... "It's all in the details!" A visually creative and interesting children's area will encourage your young readers to return again and again to see what's new. Creating this environment doesn't need to be expensive either, you just need to keep your eyes open for the fun little details that will enhance your theme.

For example, the other day I was cruising around the home and bath area of my local mega mart, when I ran across an entire line of **animal-themed bath accessories**. There were tub rugs, night lights, tissue boxes, even shower curtain hooks, all for very reasonable prices. (I bought the tub rug with the dog and cat to use at our library.) At another store, I found a bath scrubby that had stripes and reminded me of a fish, and instantly had an idea for a whole "school" of **scrubby fish** hanging from our children's room ceiling like an aquarium. I even made a fish head and tail and hot glued them to the front and back of the scrubby. If you keep the "Paws, Claws, Scales & Tales" theme and characters in your mind while you are out and about, you can train your eye to see props and decorations everywhere!

This approach also works for costumes. Keep your eyes peeled for quick and easy costume possibilities, like some of the great **animal print fabrics** available now, or my personal favorite... **animal ear headbands**. I find story times are more fun when you add even the smallest details of your theme in your appearance. You could even have a craft program to make animal ear headbands for all your readers! What better way to enjoy "Paws, Claws, Scales and Tales" than to be part of the menagerie?



Scooby-Doo  
© Warner Bros.

## PAWS, CLAWS, SCALES & TALES



Stuart Little 2  
© Columbia Pictures

The elements are all out there at your fingertips, waiting for you to find them. If you start now, by summer you can have a wealth of great props and costume ideas to set the scene for a fantastic summer!

For a Pawsitively Perfect "Paws, Claws, Scales and Tales" summer reading program, show movies like these:

- *The Chronicles of Narnia*
- *King Kong*
- *Chicken Little*
- *Stuart Little*
- *Wallace & Gromit*
- *Cats and Dogs*

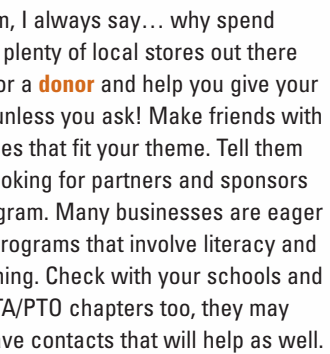
RACING STRIPES  
© Warner Bros.



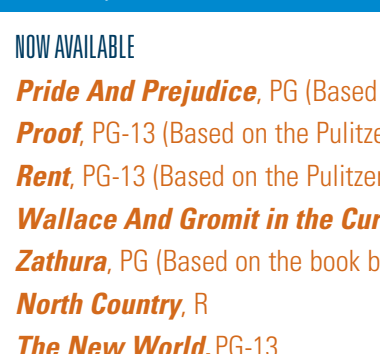
When it comes to decorating for a program, I always say... why spend money when you don't have to? There are plenty of local stores out there who might be willing to be a sponsor or a **donor** and help you give your area some "bite." You'll never know unless you ask! Make friends with the staff and managers of businesses that fit your theme. Tell them you are from the library and looking for partners and sponsors for your summer reading program. Many businesses are eager to sponsor programs that involve literacy and learning. Check with your schools and PTA/PTO chapters too, they may have contacts that will help as well.



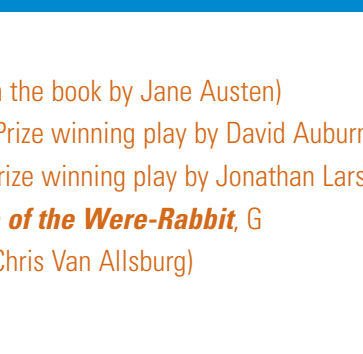
The Chronicles of Narnia  
© Walt Disney Pictures



Chicken Little  
© Walt Disney Pictures



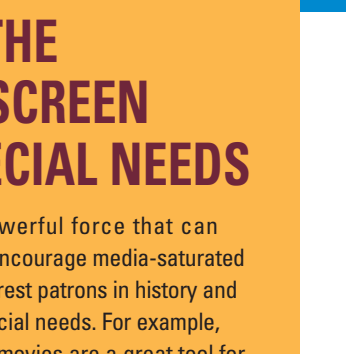
Dreamer  
T.M. & © 2005 DreamWorks L.L.C.



Syriana  
© Warner Bros.



Howl's Moving Castle  
© Walt Disney Pictures



Aeon Flux  
T.M. & © Paramount Pictures Corporation

## NEW MOVIE RELEASES

Here are just a few of the fun new movie releases licensed libraries can use.

### NOW AVAILABLE

- Pride And Prejudice*, PG (Based on the book by Jane Austen)
- Proof*, PG-13 (Based on the Pulitzer Prize winning play by David Auburn)
- Rent*, PG-13 (Based on the Pulitzer Prize winning play by Jonathan Larson)
- Wallace And Gromit in the Curse of the Were-Rabbit*, G
- Zathura*, PG (Based on the book by Chris Van Allsburg)
- North Country*, R
- The New World*, PG-13
- Chicken Little*, G (Based on numerous books)
- Dreamer*, PG
- Good Night And Good Luck*, PG
- Harry Potter And The Goblet Of Fire*, PG-13 (Based on the book by J.K. Rowling)
- Howl's Moving Castle*, PG
- King Kong*, PG-13 (Tied to numerous books)
- Memoirs Of A Geisha*, PG-13 (Based on the book by Arthur Golden)

### APRIL

- The Chronicles Of Narnia: The Lion, The Witch and The Wardrobe* PG (Based on the book by C.S. Lewis)
- Aeon Flux*, PG-13
- Fun With Dick And Jane*, PG-13
- The Greatest Game Ever Played*, PG
- Shopgirl*, R (Based on the novella by Steve Martin)

### MAY

- The Pink Panther*, PG (Tied to numerous books)
- Annapolis*, PG-13
- Last Holiday*, PG-13
- Nanny McPhee*, PG
- The Producers*, PG-13 (Based on the Tony Award winning play)
- Syriana*, R

### JUNE

- Ultraviolet*, PG-13 (Also available as a book by Yvonne Navarro)

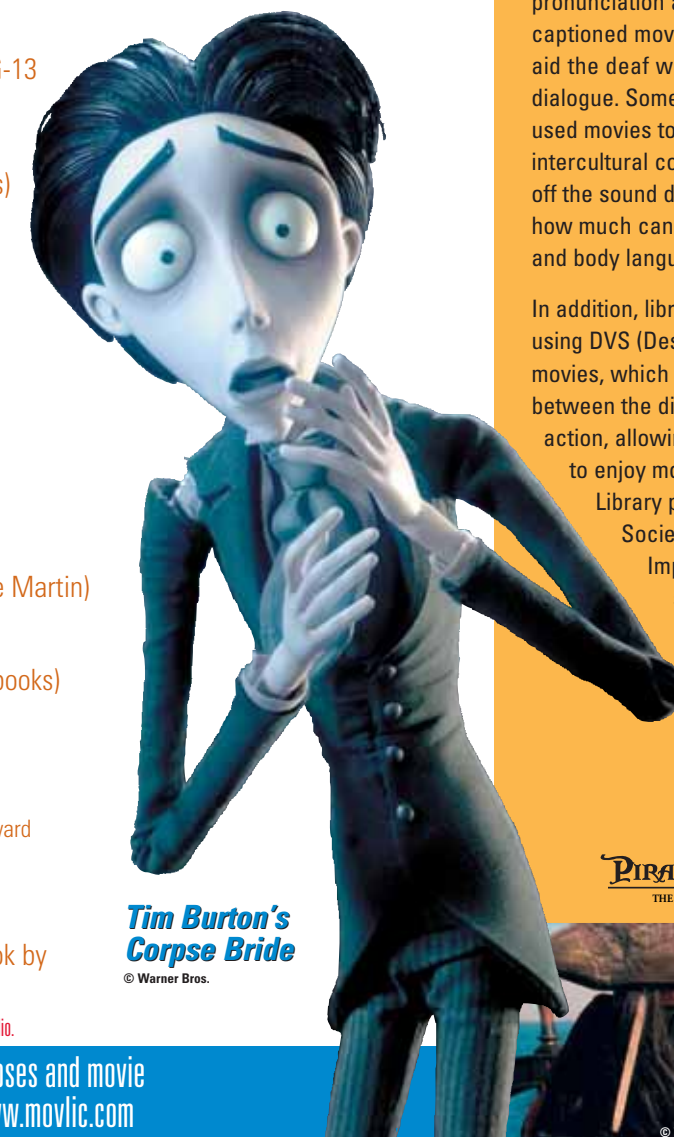
Home video release dates are tentative and may change at the discretion of the studio.

For the latest new movie releases, movie synopses and movie artwork, visit "Top New Video Releases" at [www.movlic.com](http://www.movlic.com)

## USING THE SILVER SCREEN FOR SPECIAL NEEDS

Movies are a powerful force that can be harnessed to encourage media-saturated youth to read, interest patrons in history and also help with special needs. For example, closed-captioned movies are a great tool for teaching English as a Second Language (ESL). Movies provide cultural cues, proper pronunciation and idiom usage. Closed-captioned movies can also be used to aid the deaf who can read on-screen dialogue. Some educators have even used movies to teach non-verbal or intercultural communication by turning off the sound during a film to demonstrate how much can be learned through actions and body language.

In addition, libraries can also consider using DVS (Descriptive Video Service®) movies, which provide an audio track between the dialogue that describes the action, allowing the visually impaired to enjoy movies. The St. Louis Public Library partnered with the St. Louis Society for the Blind and Visually Impaired to offer monthly free screenings of popular, feature-length movies in DVS format. In 2004, the library showed favorites such as *Pirates of the Caribbean* and *Harry Potter and the Chamber of Secrets*.



Tim Burton's Corpse Bride  
© Warner Bros.

PIRATES OF THE CARIBBEAN  
THE CURSE OF THE BLACK PEARL

