

# How do I know if something is true?

When reviewing online or printed information, think about:

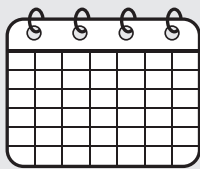
## Who made this, and who is it for?

Was it a company, or an individual person? Who is the intended audience?



## Why did they make it?

Think about the purpose. Is it to inform, entertain, or persuade?



## When was this made?

Is the information relevant today?



## What makes it believable?

Is there evidence from a reputable source or expert?

## How might other people read this message?

Consider how someone with a different background might interpret it.



## Ask the experts

Consult a fact-checking site or ask an official source. Get trusted info from your county auditor or elections office.

