

Local Records Grants: Can Social Media Capture Software be Funded by a Technology Tools Grant?

Purpose: Provide guidance to local governments on how a Technology Tools Grant can help purchase software/services for capturing and management social media records.

Technology Tools is one of the types of grants offered as part of Washington State Archives' Local Records Grant Program (<u>RCW 40.14.026</u>).

Yes – Social media capture software is covered by Technology Tools Grants

- Agencies should clearly explain in their grant application:
 - How many social media records the agency is creating and receiving per year and across which social media platforms;
 - What process/work-around is currently used to retain those social media records for their minimum retention period and how successful is it;
 - How many sections/staff in the agency will be able to utilize this social media capture/management tool;
 - o Basic plan for rolling-out this tool and training staff by the end of the grant period;
 - Cost-breakdown/budget for the software, number of licenses, vendor/consultant costs and training;
 - How this software implementation project is the most cost-effective solution;
 - What improvement in the retention of social media records for their minimum retention period is expected from implementing this software;
 - How the agency is going to meet any ongoing costs (such as software licenses, etc.).

Additional advice regarding the management of public records is available from Washington State Archives:

> www.sos.wa.gov/archives recordsmanagement@sos.wa.gov